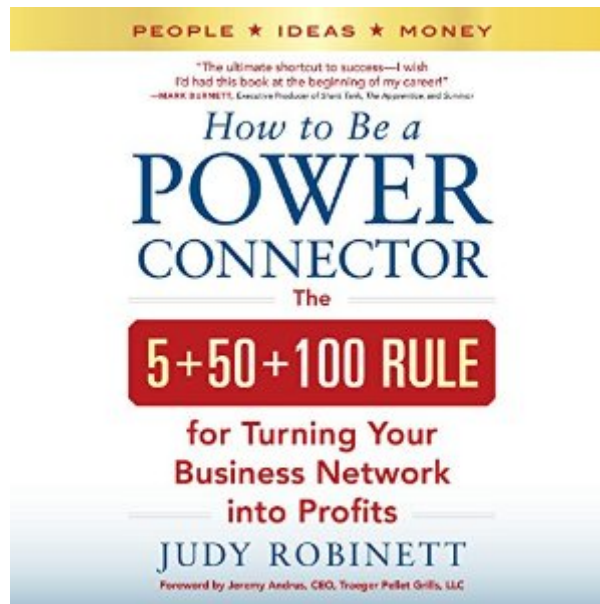


The book was found

# How To Be A Power Connector: The 5+50+100 Rule For Turning Your Business Network Into Profits



## Synopsis

Create a personal "power grid" of influence to spark professional and personal success. "Other people have the answers, deals, money, access, power, and influence you need to get what you want in this world. To achieve any goal, you need other people to help you do it." -- JUDY ROBINETT

As anyone in business knows, strategic planning is critical to achieving long-term success. In *How to Be a Power Connector*, super-networker Judy Robinett argues that strategic relationship planning should be your top priority. When you combine your specific skills and talents with a clear, workable path for creating and managing your relationships, nothing will stop you from meeting your goals. With high-value connections, you'll tap into a dynamic "power grid" of influence guaranteed to accelerate your personal and professional success. Robinett uses her decades of experience connecting the world's highest achievers with one another to help you build high-value relationships. She reveals all the secrets of her trade, including proven ways to:

- Find and enter the best network "ecosystem" to meet your goals
- Reach even the most unreachable people quickly and effectively
- Get anyone's contact information within 30 seconds
- Create a "3-D connection" that adds value to multiple people at the same time
- Access key influencers through industry and community events
- Subtly seed conversation with information about interests and needs
- Use social media to your best advantage

Robinett has based her methods on solid research proving that social groups begin to break up when they become larger than 150 people, and that 50 members is the optimal size for group communication. As such, she has developed what she calls the "5+50+100" method: contact your top 5 connections daily, your Key 50 weekly, and your Vital 100 monthly. This is your power grid, and it will work wonders for your career. Nothing will stop you when you learn *How to Be a Power Connector*.

## Book Information

Audible Audio Edition

Listening Length: 8 hours and 12 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: May 23, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00KIDSALO

Best Sellers Rank: #119 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #270 in Books > Business & Money > Marketing & Sales > Sales & Selling #271 in Books > Audible Audiobooks > Business & Investing > Leadership & Management

## Customer Reviews

This book is not just one more business advice book. In fact, it's valuable for anyone from college students and faculty members to community activists, as well as to business people from aspiring entrepreneurs to those at all levels of the corporate ladder. The author subverts the notion that networking is limited to a special subset of high powered people who are looking out for their next step forward; instead it proves that everyone who is determined can add meaningful value to others which is the secret of a powerful connector. The author emphasizes that behind every connection lies the question, "How can I help." And this book is a powerful step by step guide to creating a meaningful network of connections. It deals with every imaginable objection from "I'm shy" to "I have nothing to offer" with very specific steps and anecdotes for developing networks; it even offers links to downloadable forms for readers to use as they create their own networks. For those higher ups who already understand the value of networking, author Judy Robinett adds "heart" and "random acts of kindness" to the networking proposition with her valuable suggestion to "give two favors" before asking for anything. If you're a bit daunted by how much time the author devotes to networking, since she is clearly as good as it gets, you will still come away with some valuable smaller steps you can take to improve your connecting quotient. Among other takeaways, the author generously shares her network by including the names and positions of many shakers within her network as well as the books and organizations they are part of.

[Download to continue reading...](#)

How to Be a Power Connector: The 5+50+100 Rule for Turning Your Business Network into Profits  
Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1)  
Network Marketing: Network Marketing Recruiting for Facebook: How to Find People to Talk to and What to Say When You Do (MLM Recruiting, Direct Sales, Network Marketing, Home Business)  
Beginning Power BI with Excel 2013: Self-Service Business Intelligence Using Power Pivot, Power View, Power Query, and Power Map  
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1)  
Visualage for Java Enterprise Version 2: Data Access Beans - Servlets - Cics Connector  
Network Marketing For Introverts: Guide

To Success For The Shy Network Marketer (network marketing, multi level marketing, mlm, direct sales) Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) How to Follow Up With Your Network Marketing Prospects: Turn Not Now Into Right Now! (MLM & Network Marketing Book 4) Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel 2010-2016 Fashion 2.0: Blogging Your Way to the Front Row: The Insider's Guide to Turning Your Fashion Blog into a Profitable Business and Launching a New Career Rock Your Network Marketing Business: How to Become a Network Marketing Rock Star The Franchise Survival Guide: Real-World Solutions for Turning Your Investment into a Money-Making Business Start It Up: The Complete Teen Business Guide to Turning Your Passions into Pay Many Many Many Gods of Hinduism: Turning believers into non-believers and non-believers into believers Permission Marketing: Turning Strangers into Friends and Friends into Customers The Wizard of Ads: Turning Words into Magic and Dreamers into Millionaires Double Your Business: The Entrepreneur's Guide To Double Your Profits Without Doubling Your Hours So That You Can Actually Enjoy Your Life Internet Marketing For Network Marketers: How To Create Automated Systems To Get Recruits and Customers Online (network marketing, mlm, direct sales, home based business) Thrift Store Profits: 10 Common Items That Sell For Huge Profit On Ebay and (Thrift Store Profits)

[Dmca](#)